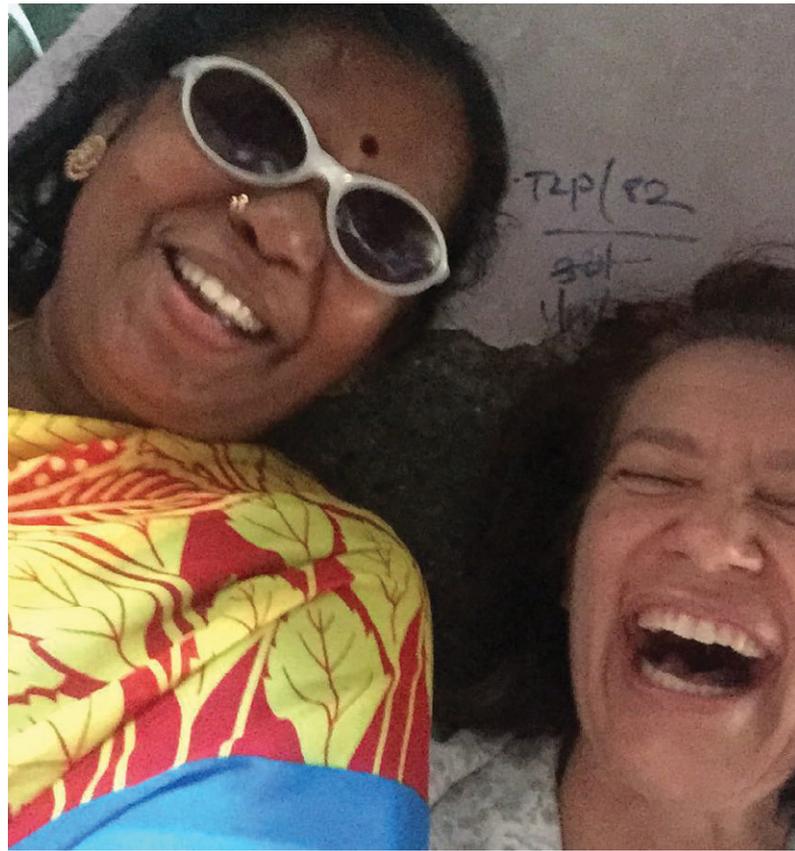




SAVING MOSES

2016 Annual Report





2016

Dear friend,

2016 was a year of growth, momentum, and focus for Saving Moses! We worked day and night to meet the most urgent and intense survival needs for babies and toddlers all over the world.

We answered the desperate cries for help in Angola, Afghanistan, Cambodia, and even Syria, combatting the highest infant mortality rates in the world and the susceptibility of babies and toddlers to sexual exploitation.

This is the work that you have fueled by your passion and generosity. And for that... thank you. This impact report is a celebration of your involvement, your efforts, and your inspiration. Let's continue showing genuine love in the most tangible ways possible until every baby and toddler is saved, protected, and loved.

Sarah Bouky

WHAT YOU DID

This year we watched as our circle of supporters grew and people engaged with Saving Moses in new ways. We have so much to celebrate in 2016, but none of it would be possible without our incredible donors.

IN 2016, WE SAW SUPPORT COME IN

FROM DONORS IN 34 COUNTRIES!

United States
Netherlands Antilles
Indonesia
Trinidad & Tobago
France
Canada
United Kingdom
Netherlands
India
Australia
United Arab Emirates

Israel
Ghana
Switzerland
Nigeria
New Zealand
Denmark
Singapore
Germany
Bahamas
Russia
Seychelles

Ireland
Saint Lucia
West Indies
Brazil
Mexico
Coe D'Ivoire
Bermuda
Finland
Kuwait
Cambodia
Taiwan

4,189 DONORS IN 2016

442 NEW HERO SIGN-UPS

65,939 WEBSITE VISITS

20,300 FACEBOOK POST LIKES

An extraordinary women's organization, *Bella Undaunted*, organized a "Saving Superheroes" fun run to support Saving Moses.



- ▲ People showed us their "milk mustache" in support of our campaign to provide therapeutic milk in Angola, Africa.
- ▶ 54 people pledged their birthday to Saving Moses, including this grumpy bull-pug.



23 creatives traveled to Phnom Penh, Cambodia to tell the story of NightCare from their own perspective. They created videos, captured photos, wrote blogs, posted captivating social media posts, and fundraised before and after the trip.



WHAT WE DID WITH IT

CAMBODIA

NIGHTCARE

We provide loving shelter and care to the babies of sex workers overnight when they are most vulnerable to abuse, neglect, and exploitation.

207

new babies and toddlers attended NightCare in 2016—an increase of 177%.

ANGOLA

MALNUTRITION

We administer therapeutic milk to babies in Angola, Africa with severe acute malnutrition who are at risk of starvation.

In 2015, we noticed babies dropping out of the treatment program because their mothers had no means to eat during the 4-6 week treatment period. We started feeding meals to the mothers to encourage them to stay for the entire duration of the program and ensure their baby is given the best chance at survival. In 2016, we saw the withdrawal rate go from 21% in 2015 to 10% in 2016.

AFGHANISTAN

BIRTH AND INFANT AID

We work with rural clinics to holistically address the highest infant mortality rate in the world by providing skilled midwives, postnatal vaccinations, and teaching birth life-saving skills.

395

babies safely born in Afghanistan

SPECIAL PROJECT: SYRIA

Saving Moses responded to the devastation, violence, and chaos of Syria. Because of the tremendous response from donors, Saving Moses was able to grant \$50,000 to a partner organization working on the ground to deliver nourishment support for babies under two trapped in the horrific war zone.





RESCUED FROM ABUSE: PROTECTING CHANDA

Chanda has been attending NightCare for over 6 months. Her mom is a sex worker who married one of her previous clients. He is an extremely violent man who sexually abuses little Chanda when she is left at home with him. Chanda's mom found NightCare, and takes Chanda there every night to protect her from her husband. NightCare gives Chanda a safe place to sleep, a loving environment to play in, and protects her from sexual abuse.

Watch Chanda's story here: <https://vimeo.com/204210242>

FINANCIALS

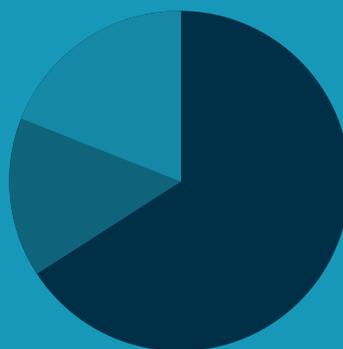
MILESTONES: IN 2016 WE...

**BROKE THROUGH THE \$1 MILLION
REVENUE MILESTONE AT \$1,283,043.**

- *Maximized our program offerings and impact while maintaining our overall costs. In 2016, we efficiently ran our programs to reach more babies but not increase expenses.*
- *Increased our Net Assets by **155%** positioning us for program expansion in 2017 and beyond, while ensuring our longevity and sustainability as an organization.*
- *Maintained a balanced budget, never spending money we did not have.*

As we grow, we continue to develop operational efficiencies and improve overall program impact. This year, more of your dollar went towards saving babies than ever before:

OPERATING EXPENSE ALLOCATION
(pre-audit numbers)



- Programs: 65%
- General and Administrative: 16%
- Fundraising: 19%

We believe in being transparent about our financial position with our donors. If you would like more in-depth information with links to our audits and Form 990 please visit our website: www.savingmoses.org

SPOTLIGHT ON SAVING MOSES: CAMBODIA

Our global team members are special—they are working tirelessly with passion, grit, and integrity to love and serve the least of these. While our work spans the globe, here's a special shout-out to our field office in Cambodia.



IN 2016, SAVING MOSES EMPLOYED OVER 30 PEOPLE IN PHNOM PENH, CAMBODIA.

Our staff members are uniquely equipped and determined to love beyond measure. They can be found singing and dancing with the toddlers during circle time, cradling babies as they fall asleep, and genuinely loving little ones who are overcoming the scars of abuse.



"Without Nightcare the babies and toddlers are at risk to child trafficking, abuse, emotional abuse, and harm at night while their mothers are working or entertaining clients."

– Sang*, Saving Moses staff member



"When they are in Saving Moses NightCare they are clean and never go to bed with an empty tummy. NightCare is playing a special part of laying a new foundation that makes every baby and toddler of the sex workers in Cambodia to have a sense of security and self-esteem for their future."

– Than*, Saving Moses staff member

* names changed to protect Saving Moses staff members.

WHERE WE ARE HEADED



THE NEXT CHAPTER: OUR GOAL FOR 2017 IS EXPANSION!

In 2016, we were overwhelmed by the amount of support we received from all over the world. We are building momentum, solidifying our foundation, and it's time to expand our programs. We've got bigger plans than ever before to reach the world's most vulnerable, forgotten, and at-risk babies and toddlers.

We conducted site visits to India and Bangladesh, seeking opportunities to open NightCare. While exploring expansion into new countries, we are working towards opening our fifth center in Phnom Penh, Cambodia.

Expanding into new countries is not an easy task. The complexities of a new country, new culture, and new government regulations inspire us to be delicate in our approach. However, we are charging forward with deliberateness, strategy, and passion to meet ambitious goals in 2017.

READY TO MAKE A DIFFERENCE?

DONATE!

Impact a life through your monthly or one-time gifts.

TAKE ACTION!

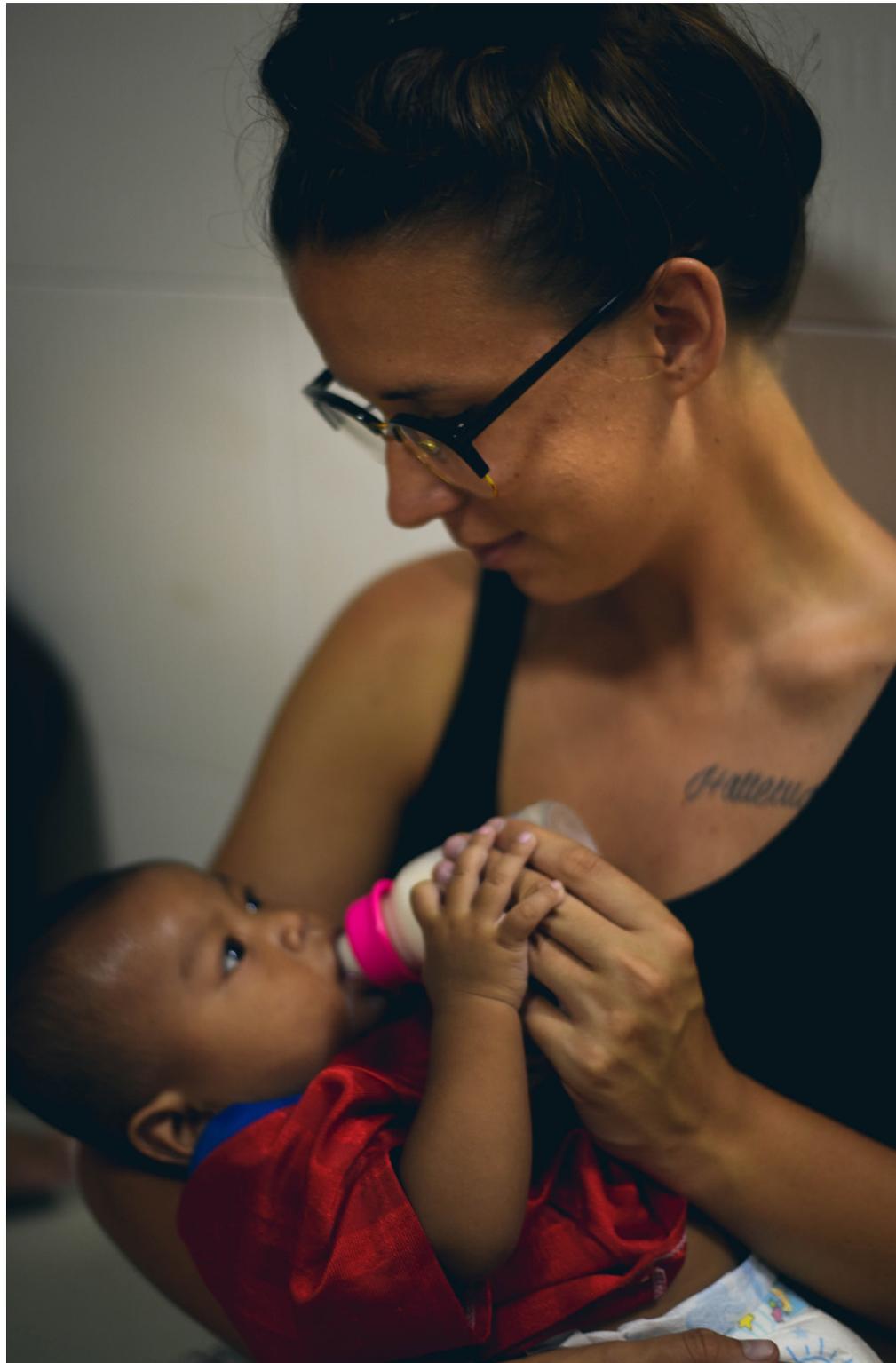
Use your passions and interest stateside or overseas.

SPEAK UP!

Use your voice in your circles and champion the cause of the helpless.

LEARN MORE!

savingmoses.org
donatemula.org



CONTACT INFORMATION:

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BOARD MEMBERS

*Sarah Bowling
Reece Bowling
Jim Underwood
Jody Goff
Dr. Susanna Choi*



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