



SAVING MOSES®  
**ANNUAL REPORT • 2019**



**By meeting**  
the most  
**urgent needs**  
where help  
is least available,  
**we save babies**  
(5 & under)  
**every day.**



Dear Friend,

Thank you so much for taking a few minutes to celebrate with us what was accomplished in 2019! As I think back over this past year, I'm astounded by the expansion we have achieved! We were able to add two new **NightCare** centers, including one in a new country that's been on my heart since the very beginning days of *Saving Moses*! Furthermore, we were able to add an entirely new program to our portfolio, **NightCare**! I'm massively thrilled to see how 2019 has positioned us for saving more babies and toddlers in situations so dire and appalling.

I have keen anticipation for how we will expand in 2020, not only growing our current programs, but also expanding into new countries with malnutrition support, **NightCare** and **BirthAid**!

2019 was a successful year thanks to our Heroes, allies, and donors who join our passion to save babies and toddlers where the need is most urgent, and the care is least available! Thanks to our field partners who work tirelessly to give babies a fighting chance to survive and thrive. Thanks to our *Saving Moses* team, committed to our core values and dedicating their talents to make a bright future!

Saving Babies Every Day!

A handwritten signature in black ink, appearing to read 'Sarah'.

Sarah Bowling, Founder and Executive Director

\*Names in this report have been changed to protect identities.



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# Our Mission:

**Saving Moses is a global humanitarian organization saving babies every day where help is most needed but least available.**

We have grown so much since the beginning, but we are nowhere near done! Until the world's most vulnerable babies are protected and healthy, we will not stop.

# Our Guiding Values:

- Compassion
- Adventure
- Innovation
- Resourcefulness
- Collaboration

# Our Vision:

To provide life-saving initiatives and loving care in all countries that report the highest infant and neonatal mortality rates and protection in low to middle income countries where babies and toddlers are at high risk to the dangers of the sex industry.

## 2019 at a Glance

Babies Saved in Each of Our Programs:



BirthAid  
3,816

+



Malnutrition  
5,207

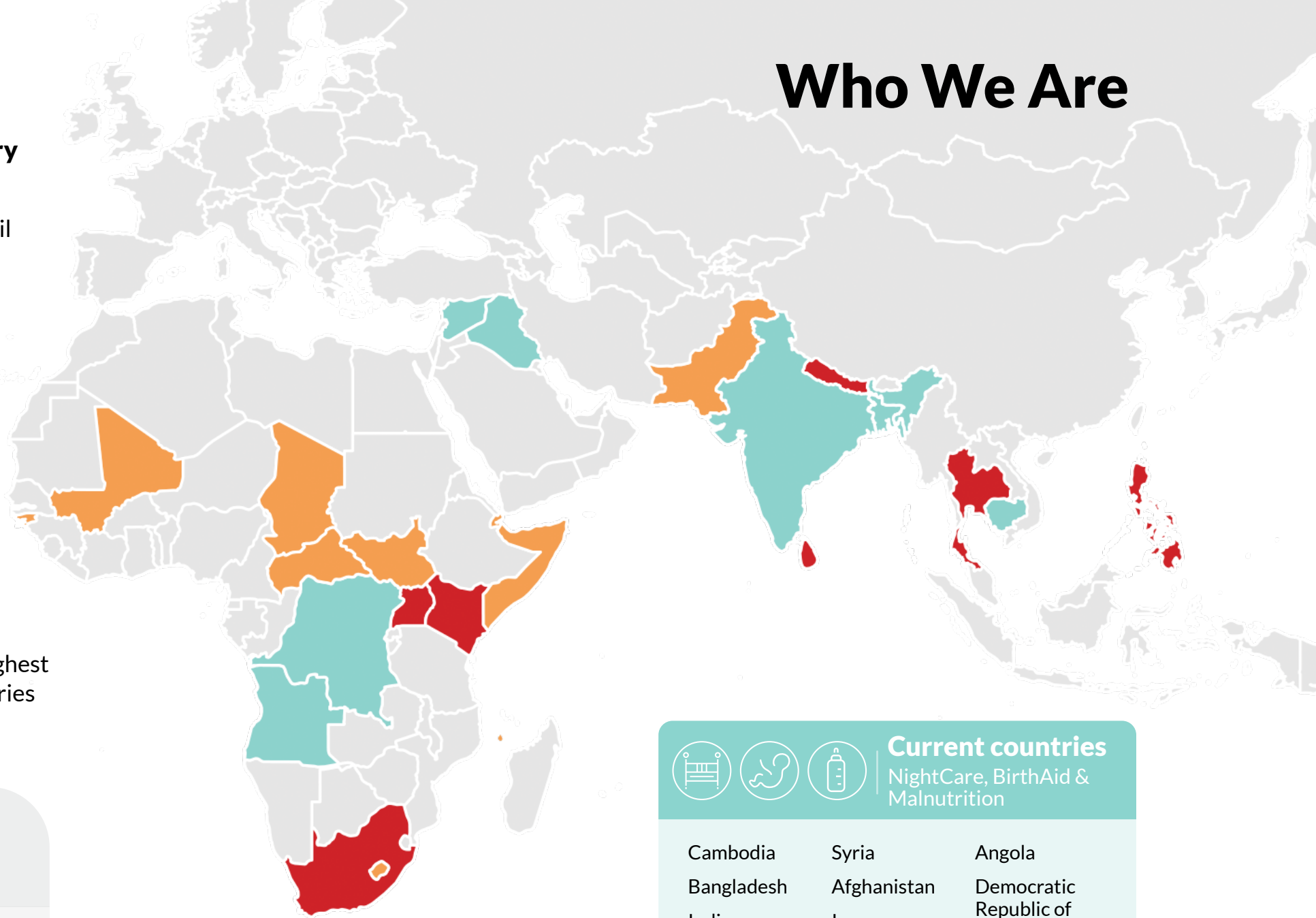
+



NightCare  
483

9,506 TOTAL

# Who We Are



Current countries NightCare, BirthAid & Malnutrition		
Cambodia	Syria	Angola
Bangladesh	Afghanistan	Democratic Republic of Congo
India	Iraq	

Future countries NightCare	
The Philippines	South Africa
Sri Lanka	Kenya
Thailand	Nepal
Uganda	

(These countries represent strong evidence of babies and toddlers at risk to the sex industry.)

Future countries Malnutrition or BirthAid	
Somalia	Mauritania
Central African Republic	Guinea-Bissau
Pakistan	Djibouti
Chad	Lesotho
Comoros	South Sudan

(These countries represent the highest infant and neonatal mortality for those under age five and the highest maternal deaths.)



# Giving Babies the Best Start in Life



## What We Do:

We provide community-based education and skilled birth attendants in areas where the neonatal mortality rate is high due to lack of access to life-saving services or knowledge of safe birth information.

## Where:

Syria, Iraq, Afghanistan

## Why:

Years of war have devastated these regions. Sadly, hospitals and clinics are often key targets during conflict. Access to healthcare is extremely limited. Because of their fragility and dependency, babies and toddlers are the most vulnerable during the conflict.

Many women live too far from a skilled healthcare facility where they can safely give birth. These women often cannot afford to travel to these facilities or will not for cultural reasons. Therefore, they regularly give birth alone in unsanitary conditions.

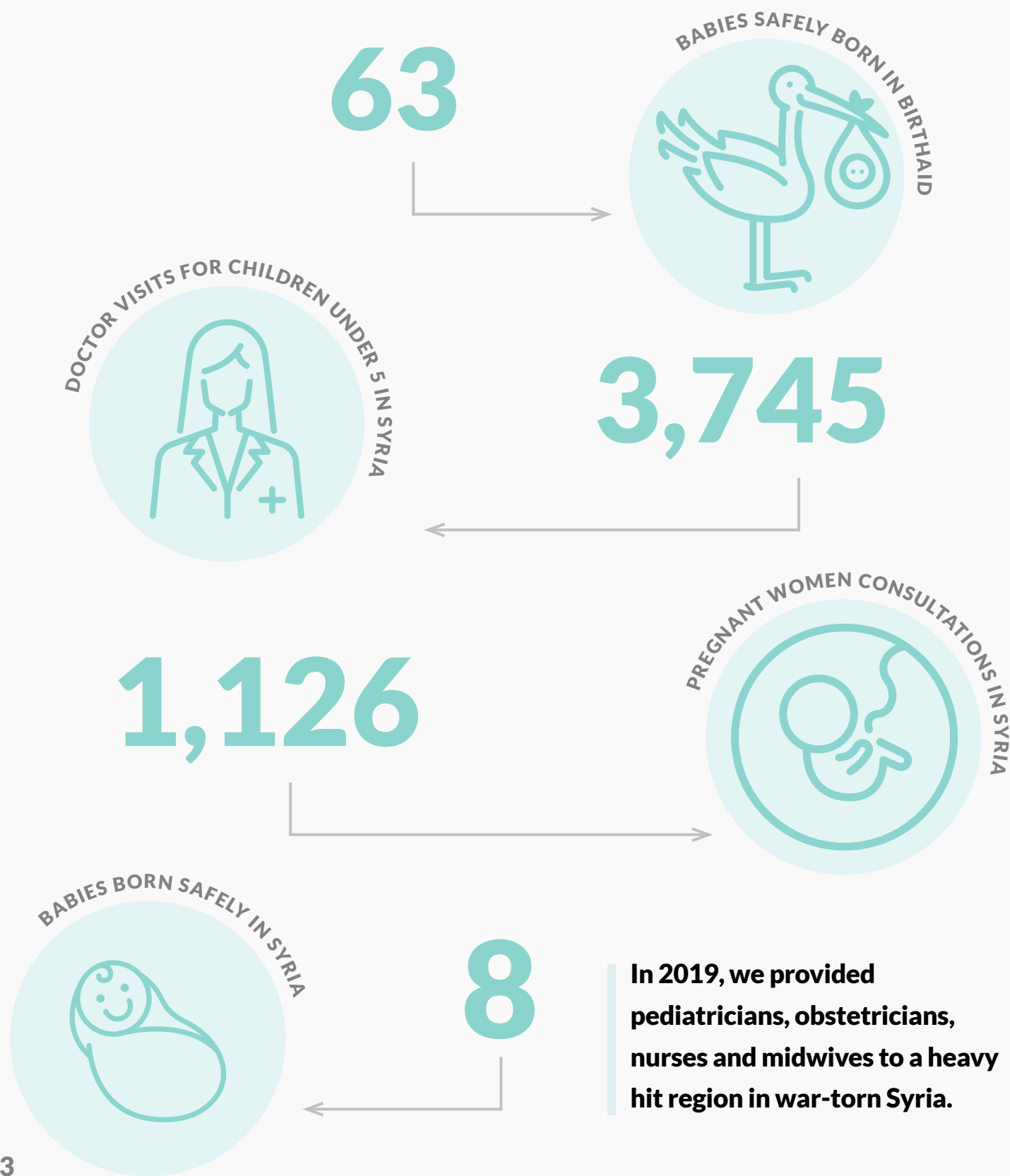
Lack of knowledge of safe birthing practices and infant care cause many preventable deaths. Babies born healthy pass away as a result of infection, disease or malnutrition.

## What Help Looks Like:

- Key education on safe birthing practices and infant care
- A skilled birth attendant to assist in a safe birth
- Pediatrician visits for babies and toddlers to ensure long-term health and stability
- Pregnancy well woman visits to prepare for a safe birth
- Education on breastfeeding to ensure long-term nutrition

# Saving Moses is now in Syria!

## BirthAid Highlights:



**In 2019, we provided pediatricians, obstetricians, nurses and midwives to a heavy hit region in war-torn Syria.**

# Marwa's Story



While Syria is home to one of the worst humanitarian crises in the world, we've witnessed hope, joy and life spring up even in the midst of fear and conflict.

One evening, shortly after opening our first **BirthAid** clinic in Syria, Asma rushed in at 36 weeks pregnant. She was already in labor and desperately looking for help and a safe place to give birth. Thirty short minutes later, baby Marwa was born!

While she was a little underweight, she was healthy. We then counseled Asma on how to take care of herself and her newborn, as well as educated her on breastfeeding and family planning. She was not only able to give birth safely, but she can now attend a clinic that will help her keep Marwa growing strong and healthy.

## What's Ahead for 2020:

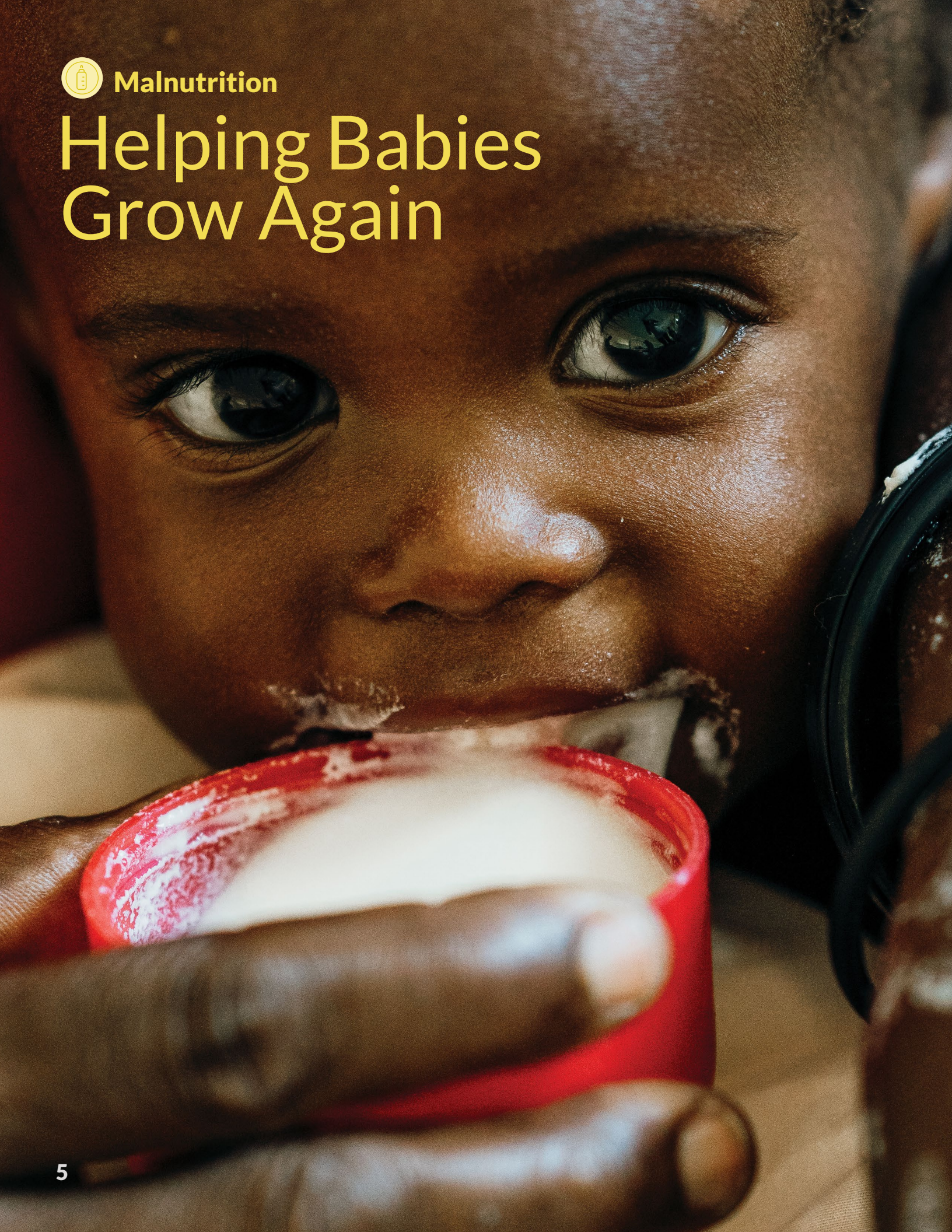
Expanded efforts in Syria and Afghanistan, and provide breastfeeding education for mothers in Iraq.





**Malnutrition**

# Helping Babies Grow Again



## What We Do:

We administer therapeutic milk to babies with severe acute malnutrition who are at risk of starvation.

## Where:

Angola and Democratic Republic of Congo

## Why:

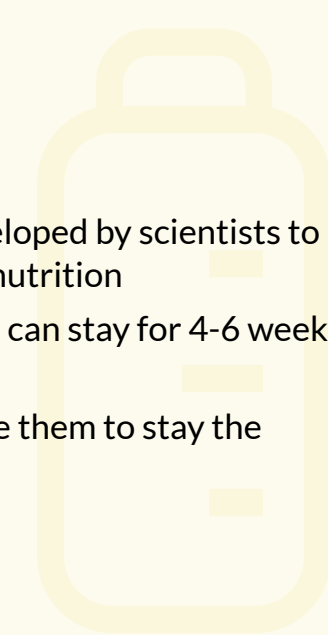
Severe acute malnutrition (SAM) is a disease that wreaks havoc on little bodies. It is evidenced by a protruding tummy, skeletal figure, discolored hair, difficulty breathing and peeling skin. If left untreated, it is fatal.

**Angola:** A combination of high food insecurity, malnutrition and deepening drought conditions have affected more than 2.3 million people. Currently 37.6% of children under five in Angola experience moderate to severe acute malnutrition.

**Democratic Republic of Congo:** Congo has suffered from constant conflict over the span of generations. This instability has a trickle-down effect on food security, making malnutrition rampant. Currently, 42.7% (among the worst in the world) of children under five suffer from moderate to severe acute malnutrition.

## What Help Looks Like:

- A fortified formula for babies developed by scientists to specifically cure severe acute malnutrition
- A clinic where mothers and babies can stay for 4-6 weeks until their babies are cured
- Food for the mothers to encourage them to stay the duration of treatment





# Malnutrition Key Highlights

Our highest cure rate ever at

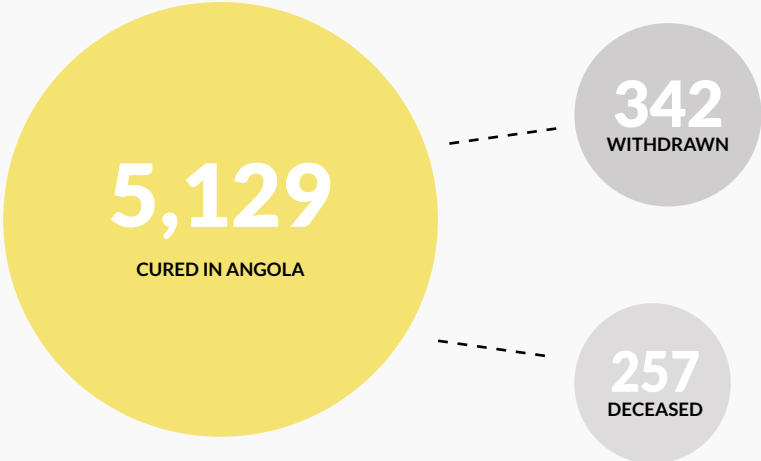
89.5%

This means the majority of babies who made it to our clinic survived!

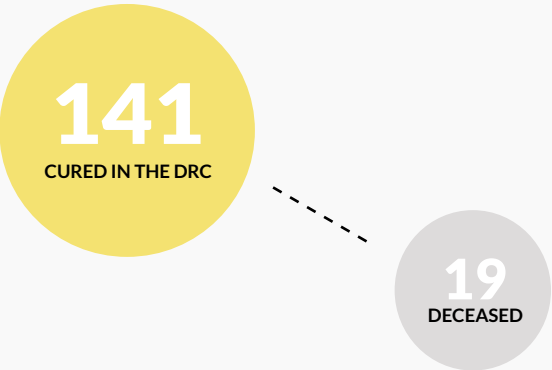
Our lowest withdrawal rate ever at

6%

This means babies stay in the program until their treatment is complete, yielding higher survival rates.



**In Angola, we increased community outreach by going into remote villages, identifying babies suffering from malnutrition and encouraging the mothers to bring them to a clinic for treatment.**



**In Congo, malnutrition efforts continued despite the deadly Ebola virus outbreak in that region.**

# Almindas Story



Almindas mother abandoned her at a very young age, leaving her in the care of her father and grandmother, Maria. Without her mother’s breast milk and no access to nutrition, she would not survive. Maria was worried when Almindas showed signs of severe acute malnutrition, fearful that Almindas would not survive. Maria had lost a nephew to malnutrition, so she knew what to do with the baby.

She immediately brought Almindas to our malnutrition clinic that specializes in treating severe acute malnutrition. At the clinic, Maria didn’t even want to weigh her because of how tiny she was, but Almindas was strong! After just 10 days of treatment, she began showing huge signs of improvement. Thanks to therapeutic milk she is now the healthy, playful and loving baby she was born to be!

## What’s Ahead for 2020:

Expansion into Angola with therapeutic milk to serve a projected 10,000 babies and continue the program in the DRC.



# Providing Babies with a Place to Thrive



## What We Do:

We provide loving shelter and care to the babies of sex workers at night when they are most vulnerable to abuse, neglect and exploitation

## Where:

Cambodia, Bangladesh, India

## Why:

In low to middle income countries, sex workers raise their children in the brothels or on the streets. Babies and toddlers are often present during sex work and are at risk to neglect and violence.

And many of these little lives are forced to face the trauma of the streets with no protection from abusers.

Several mothers reported that often after a client is done with her, he will molest her baby. There are very few programs that meet the needs of the 0-5 population, but many babies and toddlers that need a safe place.

## What Help Looks Like:

- A safe place to sleep, away from the horrors of the sex industry
- A nutritious meal
- A place to play and be a kid
- A loving nanny who tenderly cares for each baby and toddler, helping them overcome the trauma they have faced on the streets



# Two new centers opened!

One in **Bangladesh** and one in **India**!

## NightCare Key Highlights



**5**  
Centers opened

**153**  
New to NightCare

**285**  
Attended NightCare

**25,099**  
NightCare visits



**1**  
Center opened

**10**  
Attended NightCare  
at our new center!

**80**  
NightCare visits



**2**  
Center opened

**148**  
New to NightCare

**188**  
Attended NightCare

**7,715**  
NightCare visits

Sarah,  
cutting  
the ribbon  
at one of  
our newest  
centers.





# Meeting Babies and Making a Difference

## TEAM TRIP

We had a team of 19 people from across the US with different ages and backgrounds join us to work in our 5 NightCare centers in Cambodia in July of 2019. While there, they assisted the **NightCare** staff with cleaning and painting. They went to the neighborhoods and invited mothers to bring their babies to **NightCare**. At night, they assisted the **NightCare** staff with feeding, caring and playing with the babies and toddlers.

These trips provide people with an understanding of our **NightCare** program and allow them to work hands on with the babies and toddlers we serve. We carefully screen each participant to ensure the safety of our babies and toddlers.

***"If you could see the impact, you would see why I want to go to Cambodia so often. The real blessing is in the evening when we get to spend time with the kids."***

— Jim Underwood  
(trip goer and Saving Moses board member)

***"I was in awe of the depths of their (NightCare nannies) kindness, patience, calmness and love too."***

— Jenna Lane  
(trip goer)



# Adapting to What Babies Need



## SPECIAL REPORT COVID-19 Response

In the first and second quarter of 2020, *Saving Moses*, along with the rest of the world, was impacted by the spread of **COVID-19**. Forced government shutdowns mandated the temporary closure of our **NightCare** centers. This did not prevent us from helping the babies and toddlers in our care. We distributed needed supplies to mothers and babies. Our brave teams worked in the communities to provide food, diapers, soap and formula.

We have also temporarily shifted our **BirthAid** measures to provide diapers and nutritional supplements to babies and nursing mothers in need.

As of the printing of this report, we do not have complete data on how many care boxes were distributed, however, we are continuing to work in the following countries, adapting and adjusting to the needs on the ground:

- Cambodia
- Bangladesh
- India
- Iraq







# HANGING BY A THREAD

## The Saving Moses Journey

By Sarah Bowling

In 2019 Sarah produced *Hanging by a Thread*, a biography chronicling the start of the organization.

### HOW DOES THIS HAPPEN?

Who abandons newborn babies? How did they arrive in some random field? Was anything with them, like blankets or bottles, when they were discovered? Were they wearing any clothing? What kind of orphanage has a policy that refuses to accept babies? How does a mom get to a place emotionally and mentally where she can desert her twin newborn girls in a field?

### UNRAVELED FOR A PURPOSE.

I was in Ethiopia, in a town very distant from the capital, holding those small and frail newborn twin girls in my arms. I was altogether unraveled. As I held the abandoned newborns close, my raw maternal instincts ramped into overdrive: nurture, protection, feeding, intense focus, outrage because they had been abandoned, bonding concerns and so much more!

That was the beginning of the journey...



“The future starts with babies and toddlers, today. The life of each baby and toddler whom we serve is hanging by a thread, and it is our supreme honor and passion to step into their precarious existence, tie a knot in the thread and facilitate a more secure and certain future! Where the need is most urgent and the care is least available, we are committed to providing genuine love, care and resources for babies and toddlers throughout the world!”

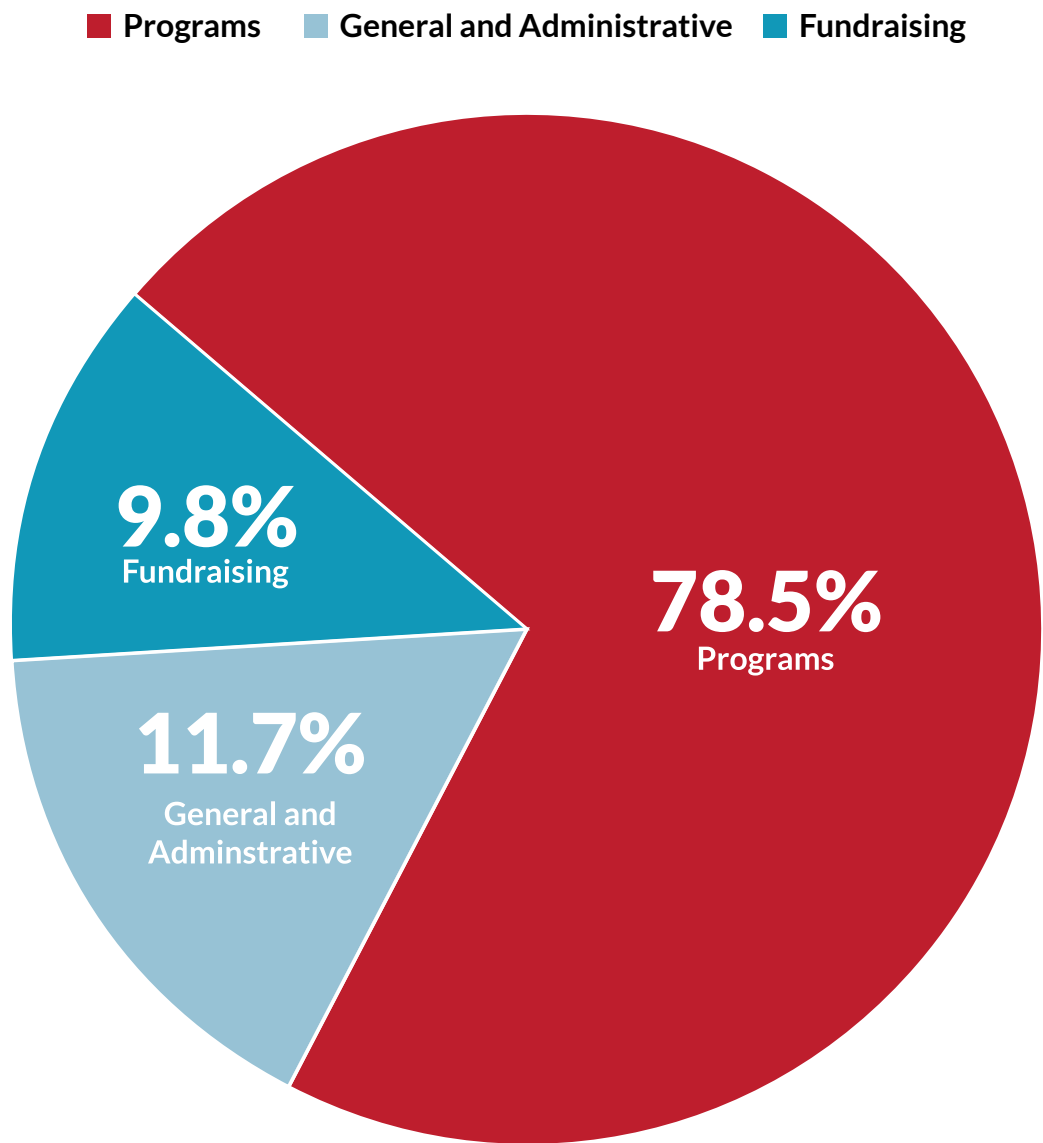
Founder Saving Moses





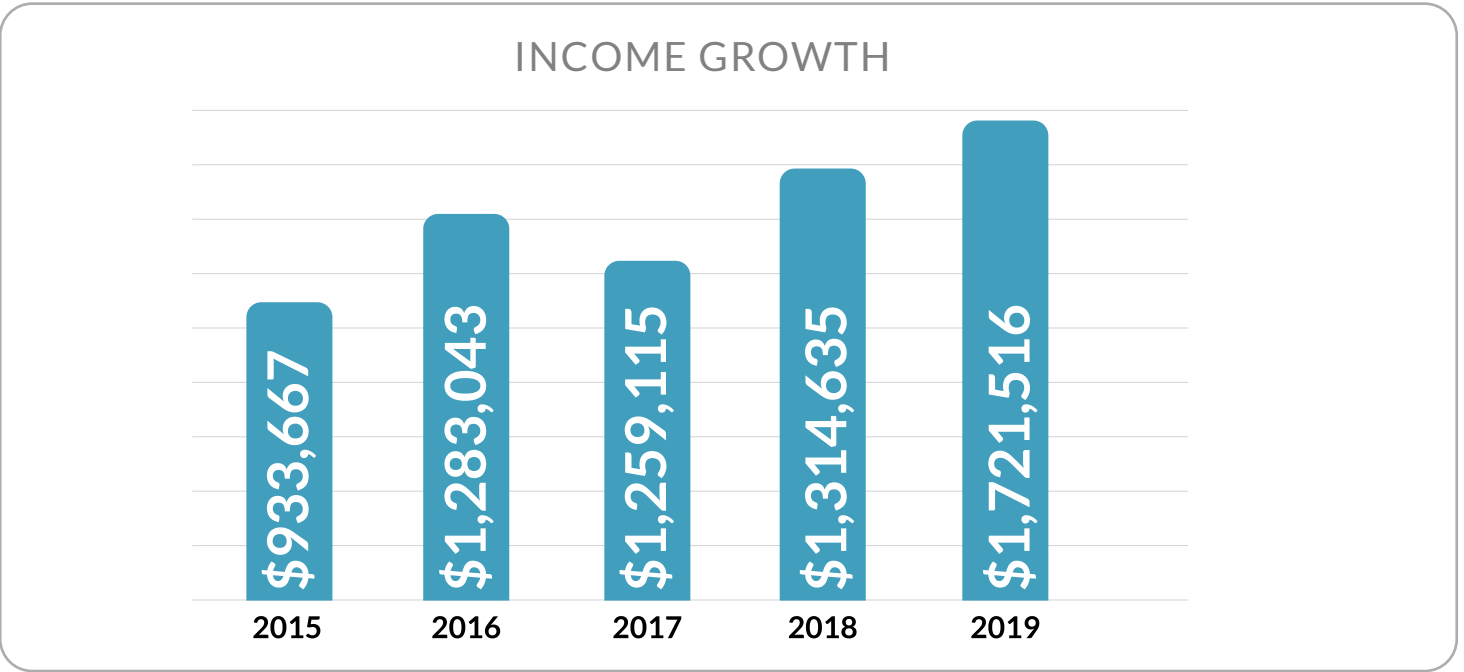
# The Costs and Rewards of Saving Babies

FUNCTIONAL EXPENSE CHART | 2019



## AUDITED STATEMENT OF ACTIVITIES | YEAR END, DECEMBER 31

	2019			2018		
Support and Revenue	Without Donor Restrictions	With Donor Restrictions	TOTAL	Without Donor Restrictions	With Donor Restrictions	TOTAL
Contributions	\$1,500,996	\$133,697	\$1,634,693	\$1,191,604	\$67,335	\$1,258,939
Program revenue and other	\$86,823	-	\$86,823	\$55,696	-	\$55,696
Total Revenue	\$1,587,819	\$133,697	\$1,721,516	\$1,247,300	\$67,335	\$1,314,635
Net Assets Released From:						
Purpose restrictions	\$133,854	(133,854)	-	\$67,178	(\$67,178)	-
Expenses						
Program services	\$1,118,102	-	\$1,118,102	\$1,000,627	-	\$1,000,627
Supporting Activities:						
General and administrative	\$166,587	-	\$166,587	\$163,967	-	\$163,967
Fundraising	\$139,131	-	\$139,131	\$109,904	-	\$109,904
Total Expenses	\$1,423,820	-	\$1,423,820	\$1,274,498	-	\$1,274,498
Change in Net Assets	\$297,853	(\$157)	\$297,696	\$39,980	\$157	\$40,137
Net Assets, Beginning of Year	\$657,975	\$157			-	
Net Assets, End of Year	\$955,828	-	\$955,828	\$657,975	\$157	\$658,132







You made  
saving 9,978  
babies in 2019  
possible!

# Babies are Saved BECAUSE OF YOU!

We LOVE our Donors!

You are with us protecting, loving and feeding  
the most vulnerable babies in the world.

2019

4,655

supporters donated

249

donated \$1,000 or more

**We love our Heroes!** 1,144 Heroes gave in  
2019. Our Heroes give at least **\$38** each month.

**We are in this together to help those that need it most!**

Here are all the countries that supported us in 2019!

USA

Australia

Austria

Bahamas

Canada

Costa Rica

Italy

New Zealand

Nigeria

Singapore

South Africa

Taiwan

United Kingdom



# HOW TO HELP

## Give:

Donate a one-time gift or give monthly ([\\$38/month to be a Hero](#)). We rely on individual donations to fund the important work that we do.

## Advocate:

Amplify the voice of the voiceless by sharing the story of *Saving Moses* with your friends and family. Advocates host fundraisers, spread the word on social media and educate others on the plight of vulnerable babies and toddlers.

## Participate:

Join us on the trip of a lifetime to work in our **NightCare** centers.

To learn more,  
visit our website at:  
**[savingmoses.org](#)**  
or call **888-985-2000**







# Thank You!

## Board Roles as of March 2020

**Tom Kean**  
PRESIDENT

**Jim Underwood**  
VICE PRESIDENT/ TREASURER

**Jody Goff**  
SECRETARY

## Members

Dr. Susanna Choi | Sarah Bowling | Lorna Tamsett | Reece Bowling

## Contact Info:

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